



"BE A **HERO** TO YOUR FAMILY"

Thank you for your interest in our program. The *Eternal Benefit* program provides you with new opportunity right in your backyard... your existing families. You get paid commissions up front and you deliver the service to the family in their time of need. We designed this program to build your business, while providing complete and thorough support for funeral directors, counselors/insurance-agents, and your representatives

*Eternal Benefit* is well developed and provides: sales strategies & tactics, case design, product placement, all connecting you with ideas to sell more product through group participation. Our program is designed to help you present and sell your Pre-Planning products to local companies, churches, and organizations.

## IT'S ALL ABOUT YOUR GROWTH, YOUR NEEDS, AND YOU RELATIONSHIPS

We help you build a presence in your community, while offering an invaluable service. We inspire, provide support, help develop custom solutions, and grow your business.

## YOU NOW HAVE A SOLUTION FOR THE NEEDS IN YOUR BUSINESS

We don't agree with the traditional "selling product" through cold calling family members or lists from people that attend a memorial service. We have an innovative approach to offer your families peace-of-mind, not offered by others.

We offer tools that allow you to present seminars to groups that need the product you want to sell. Using our program also keeps your funeral homes name in front of your community on a regular basis, without costing you "one penny". There is NO cost for our program, just leads and the ability to sell pre-need. Many funeral directors don't know where to get answers for tough challenges, we have your solutions.

Feel free to visit [www.EternalBenefit.com](http://www.EternalBenefit.com) or contact our offices to learn about the cutting edge opportunities and tools that no one else has.

**"We Are Your Solution"**

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