

# The Question That You *Will Never Ask*



You've worked hard to understand your health coverage, Medicare options, and plan choices. But there's one important topic most people never bring up.

When funeral planning is left unspoken, families are often caught unprepared. Eternal Benefit supported by a partnership with Dignity Memorial<sup>®</sup> offers a simple, respectful way to make these decisions in advance, before they become a crisis.

Planning ahead helps protect the people you care about most, when it matters most.

Learn how this conversation can bring clarity and peace of mind for your family's future.