

# The Question That You *Will Never Ask*



You make countless decisions to protect your health and your future. But there's one important conversation that's often left unspoken.

When funeral planning isn't discussed, families can find themselves feeling unprepared and unsure of what to do. Eternal Benefit supported by a partnership with Dignity Memorial® offers a simple, gentle way to put those plans in place, so your loved ones have clarity and comfort when they need it most.

You've taken care of so much already. This is one more way to ease the burden on the people who matter most.

Discover how this small step can bring more peace and confidence to your family's future.