



"BE A HERO TO YOUR FAMILY"

We offer the first Pre-Planning program that is payroll frequency where you can offer a great benefit to your employees and their families.

At *Eternal Benefit*, our mission is to provide peace of mind and convenience to your employees planning for their end of life needs. Whether you are planning for yourself, your employees, or protecting the previous generation, we can help.

WE ARE THE LEADER IN FUNERAL PLANNING PAYROLL FREQUENCY PROGRAMS

Benefits

- **Voluntary employee benefit where a payroll slot is not needed**
- **58% of companies use benefits to attract new talent (SHRM 2022)**
- **78% of companies offer voluntary benefits to the employees (Voya 2023)**
- **66% of people believe pre-planning, as well as prefunding is a good idea (AARP)**
- **89% of people age 40 and over believe in discussing their final wishes with loved ones and close friends (FMIC)**
- **60% of Americans say that covering burial and final expenses is important to them, making it the #1 reason they purchase life insurance (Limra 2025)**

Employee/Family Benefits

- **Access to the best products and rates in the Pre-Planning industry**
- **Guaranteed at today's pricing despite inevitable future cost increases**
- **Peace of mind for family and friends that all arrangements are handled**
- **Benefits are transferable if insured relocates**

Our Plans Are Structured For

- **Employee/Spouse**
- **Children/Grandchildren**
- **Parents/In-laws**
- **Siblings**
- **Grandparents/In-laws**
- **Cousins**
- **Aunts/Uncles**

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